



**The Insurance  
Place Inc.**

2750 S WADSWORTH BLVD , STE C-208 , LAKEWOOD , CO 80227

JULY 2017 - NEWSLETTER

## A Letter from Lori

I imagine many of you will travel this month with the upcoming holiday, camping trips or your traditional annual vacations. After all, it is the busiest travel month of the year. Even Jan will find herself in both Iowa and the Carolinas this month. So while most of you have fireworks and red, white & blue on the brain, us insurance agents will be mentally preparing for all the severe weather and travel activity to come our way.

Not only will we celebrate the anniversary of our beloved United States of America becoming a country, but centuries of active insurance alongside of it. Did you know....that insurance has been around longer than our country? While it dates back many centuries in the world, the oldest insurance company in the U.S. is actually older than the country itself. The Philadelphia Contributionship is an insurance company that was founded by Benjamin Franklin and others in Charleston, SC in 1752. The idea was prevention in case of fire losses. Watch out for those fireworks and be safe out there!

Lori



## Calendar of Events

June 30-July 2 - Denver Comic Con

July 3rd - National CO Golf Club  
Extravaganza, Erie

July 7th - Food Truck Rodeo, Aurora

July 8-9th - Hot Air Balloon Rodeo, Steamboat  
Springs

July 11th - Colorado Music Festival - Two to  
Tango, Lafayette

July 15-16 - Pearl Street Arts Fest, Boulder

July 22nd - Fitness on the Rocks, Morrison

July 22nd - Westminster Latino Festival

July 29th - Boots & Brews, Castle Rock



## Charity Spotlight: Judi's House JAG Institute

One of our charity choices of 2017 is the non-profit organization Judi's House for Grieving Children and Families. An organization started by former Bronco Brian Griese along with wife Brook Griese, Judi's House helps children who are going through the same thing he went through as a child – losing a loved one close to them. Griese lost his mother Judi at the age of twelve and was overtaken with emotions that could have led him down the wrong path.

In an effort to save other children from destructive emotions, the organization helps children cope in a healthy, skillful way. Judi's House prides itself for being “the only free-standing organization in the Metro Denver area devoted solely to supporting grieving children and their families through a whole-family approach.” The organization has a very specific and trade-marked technique that they apply to support grieving children, families and even communities.



## ICE CREAM! ICE CREAM!



You can also find this recipe at:  
<http://allrecipes.com/recipe/50050/five-minute-ice-cream/>

July is National Ice Cream Month! According to the IDFA, Ronald Reagan designated this month as such in 1984 because he “recognized ice cream as a fun and nutritious food that is enjoyed by 90 percent of the nation’s population.” Here is a quick 5-minute recipe we found at AllRecipes.com:

Ingredients:

- One 10 oz pkg frozen sliced strawberries
- ½ cup sugar
- 2/3 cup heavy cream

Combine the frozen strawberries and sugar in a food processor blender. Process until the fruit is roughly chopped. With the processor running, slowly pour in the heavy cream until fully incorporated. Serve immediately or freeze for up to one week.

## FIRE PIT SAFETY TIPS

It's a great feeling to hang out with friends and family around a blazing fire in your backyard — unless, of course, that fire blazes a little too much.

While a fire pit can be a wonderful addition to your home, all fires are potentially dangerous. So before you sit down with some marshmallows to roast, we have gathered up some tips to help you keep that fire in the pit (and away from everything else).

### Are you legal?

Before building or buying a fire pit, check the regulations in your area to learn about restrictions.

Your fire pit may be legal, but a fire might not always be. Monitor and follow community burn bans.

Be respectful. Nothing can extinguish the good vibes of a nice fire more quickly than police complaints from smoked-out neighbors.

### What kind of pit do you want?

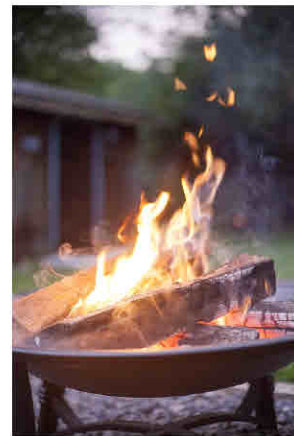
- You can buy a fire pit or build one. If you choose the latter, there are plenty of resources online to help you design it. Don't dig a hole just anywhere and throw some rocks down. Put some thought into it and you'll have a better — and safer — spot to enjoy.
- If you want convenience, a propane model might be right for you. They produce less smoke and have an adjustable flame.

### Ready to build your fire?

Actually, you probably aren't ready yet.

- First, ensure the area under and around the fire pit is clear of flammable materials. Keep the pit itself at least 10 feet from any structures.
- Before you start the fire, have a fire extinguisher or a garden hose handy.
- Choose hard, seasoned woods. Sparks from softer woods like cedar can increase the danger of igniting something nearby.
- Don't use liquid fuels, even lighter fluid, to get your fire going. And don't burn paper, cardboard, leaves, garbage, etc.

We want you to have plenty of nice, warm nights — without getting burned. Here's to making memories around the fire!



## What Our Clients Say

"I want to thank you and your staff for an absolutely wonderful experience! I have never in my life had this kind of superior customer service! Everyone is always so friendly and helpful. - Nadine K."

"Thank you for all your help. Looking into new insurance is a daunting task but you took all the work out of it and I sincerely appreciate your time." - Stacy M.

Jan Buscher  
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### Referral Program

The biggest compliment you can give us is passing our name along to your friends and family. Therefore, we want to make sure you are aware of our referral program. Each referral receives a \$5 Starbucks gift card. You are also entered into our quarterly drawing. The winner will receive a \$50 gift card to a local store or restaurant and we will make a \$50 donation to their choice of two charities we are supporting in 2017.

Our first quarter winner is Arlene L. She has chosen Juvenile Diabetes Research Foundation to receive our quarterly donation and has received a \$50 gift card of her own as well!

What qualifies as a referral? A referral is when we are contacted for a new quote from someone saying you referred them to us. Don't worry, we ask how they heard about us on every new quote so we'll be sure to get you entered. Just make sure the person has your first and last name so we can find you in our agency systems.

For complete details, please visit <http://insplace.com/referrals.html>.

